

Key Activities of Blossom Charity Ltd 91/13502 (Feb 2021 – Feb 2024)

The principal activity of the Charity is provision of
children education & development programs,
youth training, and,
welfare for aged persons

Overall Activity Review

In the role of either program organizer, co-organizer or supporting organization being invited to organize part of any program activities, Blossom Charity Ltd (Blossom Charity) is able to provide benefits to the community, inclusive of experience gaining and development for children, teenagers, adults and senior persons as well as creating exchange benefits for cross-age-groups, cross-culture, cross-district, cross-industry and multiple co-operations.

Children and teenagers have gained solid experience via carnival events inclusive of building confidence by public performance, interactive exchange via playing game booths and participated in interactive handcraft workshop.

Teenagers have gained benefits from practical operations training in carnival event operations and workshop, plus, exchanged knowledge with event guests for their career development. Event guests in carnival events included industry celebrities and corporate executives of different industries.

Senior people have enjoyed interactive exchange with children and teenagers via performance and games.

Parents have also gained benefits of multiple views from creative performance and sharing with others in children development

Other than program, Blossom Charity also renders support to weakness organizations (related illness and elderly) and provide practical training to teenagers for further education, career and entrepreneur development as well as organizing entertaining events for the benefits of elderly/senior persons.

2021聯校市場推廣比賽

Joint University Marketing Promotion Award 2021

Feb 2021 – Nov 2021

- **Organizer : Blossom Charity Ltd**
Mission : Provide opportunities for teenagers gaining experience in handling creative in product marketing, production, presentation, promotion and event operations, plus, positive thinking for problem solving, partnership development, communication with senior executives and industry leaders (judges and guests), plus post-event job placement.
- **Over 30 student teams participated in the competition and 20 teenagers have involved in operational support for experience gaining.**
Blossom Charity has developed co-operations with student societies of 8 local universities and connected secondary schools for participation.
- **On the other hand, Blossom Charity has gained support and sponsorship from over 70 organizations, industry celebrities, school principals, social workers, community leaders and corporate executives who have taken roles of judges and ceremony guests.**
- **Students have expressed their creativity through the term of competition. The mission of the event is to promote the positive growth of the teenagers. Winners students could receive the prize from the sponsors.**
- **Participating students and voluntary teenagers have been arranged to take part-time jobs in the supporting and sponsorship organizations for work experience gaining.**
- **Around 200 university students benefited from the program.**



2021 聯校大學大專市場推廣比賽

主辦：鑽石贊助商：duria 榴冠王

留意：獎金獎品總值超過港幣100,000元
單屆參賽及社交媒體最高讚數獎品 (5-8月 2021)

冠軍	現金獎10,000元 + 獎品 + 實習生工作證明*
亞軍	現金獎7,000元 + 獎品 + 實習生工作證明*
季軍	現金獎3,000元 + 獎品 + 實習生工作證明*

*以上獎品需配合活動推廣及社交媒體的學生實習計劃，詳情請留意活動詳情。

活動對象：適合大學大專，專上學院及高中學生(中五-中六)
(讓中五-中六學生預先體驗大學生活)

查詢：9272-0534 (WhatsApp)
電郵：spc.marketing.com@gmail.com

詳情及報名請參閱活動網頁：
www.blossomcharity.org.hk

活動網頁 (查看如學生專欄/實習詳情、比賽規則、參賽手續及最新/更新活動資料等)：
www.blossomcharity.org.hk

主要贊助商：Homonco Bazaar, PAX, BISO, etc.

支持機構/人士：PCCW, etc.



2021聯校大學大專生外匯投資比賽

Joint-University Forex Investment Contest

Feb 2021 – Dec 2021

- Organizer : Blossom Charity Ltd
- Blossom Charity had supervised the student societies of 10 universities and higher education institutions in operating the programs, plus, provided advisory, training and guidance.
- Mission : Provide opportunities for experience gaining program organizing, co-ordination, documentation, partnership development, risk education in financial investment, venue set-up and decoration, ceremony arrangements and event operations.
- Over 20 student teams with around 100 students have participated in the program who gained experience in sensitivity and know-how in risk management, upgrading presentation skill, promotion skill, knowledge and skills in systematic operational management, ceremony strategy, positively turning problems into opportunities, communication with senior executives, exchange of ideas with community leaders and industry celebrities.
- On the other hand, teenagers have been shared the strategy experience of Blossom Charity gaining support and sponsorship from over 70 organizations, industry celebrities, school principals, social workers, community leaders and corporate executives who have taken roles of judges and ceremony guests.



Joint University Forex Investment Simulation Contest

聯校大學大專生外匯投資比賽



Joint University Forex Investment Simulation Contest

聯校大學大專生外匯投資比賽

Total value of Cash and Gift Prizes over HK\$50,000 + Internship

Co-organizations (Blossom Charity) Key Program & Cash Sponsor & Program Ambassador

Mr. Paul Wan - Managing Director
Mr. Otto Lung - Senior Analyst of Forex, Future, Security Investment

Cash Award & Gift Prize Key Sponsors (by Nerco Brother, Smiley Bay, PAX, Duria, Homeo Beau GoAhead, PCH, Zero Finance X Wallet, HHP, APower, Tapa Room, Antex Group, HK Beauty)

Champion Cash HK\$14,000 +
1st runner-up Cash HK\$8,600 +
2nd runner-up Cash HK\$4,400 +
Smart Team Presentation Award HK\$2,000
(All 4 have Internship priority)

Participation Procedure, Game Rules
 At www.blossomcharity.org.hk &
www.facebook.com/youngreport/
 Email lufcontest@gmail.com
 Hotline/WhatsApp 9272-0534

Contest by 2 Levels & Deadlines
 Level 1 - Facebook Like (30 Apr 2021)
 Level 2 - Final Presentation by 2 Parts
 Part A - PowerPoint (26 May 2021)
 Part B - Presentation (3 June 2021)
 Award Ceremony (TBC, Jun/Jul 2021)

Media Partners
 BISO, Beauty Industry, OKI MEDIA

Supporting Societies- AIESEC of PolyU & HKUST, Caritas Institute of Higher Education

Co-organizing Societies

北區愛心 孝心 熱心獻社區感謝典禮 2022

Jan – June 2022

- Blossom Charity co-organized the event with 北區家長協會
- Mission : Provide gifts and entertainment to senior persons in North District
- The program has recruited home accessories and food products for distribution to senior persons living in North District (Fanling and Sheung Shui) during Jan – Jun 2022.
- The Program Ceremony with entertainment was held on 03 Jun 2022 in the community hall of Fanling which operated warm-love entertaining event and distributed useful daily necessity items to around 300 senior persons. Singing, dancing and music performance by senior person teams and teenagers were held in the event and ceremony, plus exchange among senior persons and teenagers for celebration the Dragon Boat Festival. Around 50 university students and teenagers have participated in event supporting who also gained the event operations experience. Afterall, the program exercised motivation messages to respect elderly.



國際文化共融愛心正向才藝節 2022

Global Culture Exchange & Warm- Love Positive Art Festival 2022
30-31 July 2022 (10:00am – 10:00pm, Activity from morning to night)

- Organizer : Blossom Charity Ltd
- Mission : Create global culture exchange platform, leading community love and arousing positive thinking by the way of art performance, workshop and game booth in thematic event.
- Annual program of Blossom Charity Ltd since 2016 which facilitated children, teenagers, parents and senior persons to play and exchange together in a public venue. University student organization and students have been recruited to participate who have gained practical experience in program plan, co-ordination, documentation, partnership development, positive thinking at problem solving and creative in promotional material design, plus event operations and post-event story writing.
- Over 1,000 persons have participated inclusive of children from over 30 art education centers and senior persons from community organizations who also gained experience and building confidence by public performance at Laguna Mall.
- The program also gained support from over 20 organizations and over 30 ceremony guests inclusive of community leaders, industry celebrities, school principals, social workers, parent associations and corporate executives, which was a platform for exchange among children, teenagers, senior persons (cross-age-group exchange). All of them have expressed keen support and enjoyment from to this annual program.



雷特女孩二人三足慈善挑戰嘉年華

18 Sept 2022 (11:00am – 5:00pm)

- Blossom Charity Ltd (Co-organizer) with Hong Kong Rett Syndrome Association
- Mission : To support the weakness and illness association in charity event while provide opportunities to children, teenagers and senior persons for gaining experience and exposure, plus, enjoyment.
- Hong Kong Rett Syndrome Association hosted the carnival, competition game and ceremony while Blossom Charity organized and operated the stage performance and game booths respectively on 18 September 2022.
- Blossom Charity Ltd has gained support from over 30 children art education centers and 15 community organizations for supporting the illness children association. Finally, more than 2,000 children and teenager performers, parents and friends and volunteers have gained experience by supporting the charity carnival and gained knowledge in rett syndrome. The participants from 10 districts also involved partial carnival operations and exchange with each others, plus, building confidence from public performance. Fresh parents also gained knowledge about the illness
- They understood more about the Rett Syndrome through games and activities while they could show their art talents and build up their confidence on stage.

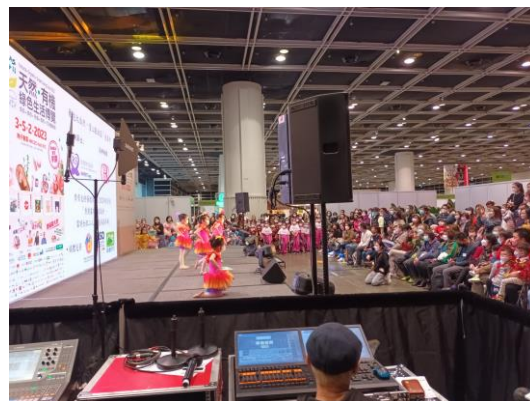


「2023雷特女孩二人三足 慈善嘉年華」啟動典禮

05 Feb 2023 (4:00pm – 6:30pm)
HK Convention & Exhibition Center



- Blossom Charity Ltd (co-organizer) has taken the lead in organizing the whole event for supporting the HK Rett Syndrome Association 'Rett Asn'
- Mission : to arouse the motivational message to the public by performance and ceremony for the support of the charity event of the illness association 'Rett Asn' on 24 September 2023, plus, to promote their special need available support by the Rett Syndrome Association for the general public.
- Blossom Charity provided the experience gaining opportunities to children and teenager in gaining public performance experience and building confidence, plus, provided opportunities to university students for gaining MC and event operations experience.
- Blossom Charity also gained support from industry celebrities, school principals and corporate executives in the motivational ceremony.
- More than 1,000 kid and teenager performers and their parents from different districts had benefited experience gaining and confidence building from the program.



Junior Quality Education Expo

9 – 11 June 2023 (12:00 – 17:00pm)

HK Conventional & Exhibition Center

- **Organizer : Junior Creative Academy (Blossom Charity Ltd was invited to organize the part of performance program at selective time schedule on 10 & 11 June 2023 in the subject program)**
- **Mission : Provide experience gaining opportunities for children and facilitate performance operations practical experience to teenagers.**
- **Blossom Charity Ltd has organized the performance operations schedule, invited and co-ordination with over 50 art performance schools, centers and organizations and finally recruited 12 schools and organizations from different districts who have arranged around 150 children (with parents) to the program which facilitated experience gaining and confidence building by public performance. What's more, the parents also gained market updating from the event. They expressed appreciation to the systematic arrangements.**
- **Teenagers (university students and fresh graduates) also gained experience in systematic performance operations, handling sudden changes smoothly, problem solving and practical experience of MC.**

Organizer: 	Co-Organizer:  	Support Organizations - Conference Opening and Theme Forum:    	Support Media: 	Media:   
Support Organization:				
				
				
				
				



國際文化共融愛心正向才藝節 2023

Global Culture Exchange & Warm-Love Positive Art Festival 2023

28 Apr – 01 May 2023 (4 days, 10:00am – 10:00pm)

- **Organizer : Blossom Charity Ltd**
- **Mission : Create global culture exchange platform, leading community love and positive thinking by the way of art performance, workshop and game booth thematic event.**
- **Annual program of Blossom Charity Ltd since 2016 which facilitated children, teenagers, parents and senior persons to play and exchange together in a public venue. University students have been recruited to participate who have gained practical experience in program plan, co-ordination, documentation, partnership development, positive thinking at problem solving and creative in promotional material design, plus event operations and post-event story writing.**
- **Over 2,000 persons have participated inclusive of children from over 60 art education centers and senior persons from community organizations who also gained experience and building confidence, interactive exchange of views & skills by persons of different age groups by public performance, game booths and workshop at Laguna Mall.**
- **The program also gained support from over 50 organizations and over 40 ceremony guests inclusive of community leaders, industry celebrities, school principals, social workers, parent associations and corporate executives. All of them have expressed keen support to this annual program.**



港心·廣愛無國·

「中」醫 中醫展覽暨嘉年華

5-6 August 2023 (10:00am – 10:00pm) Laguna Mall

- JCI Kowloon (the organizer) held Chinese Medicine Exhibition & Carnival and Blossom Charity had taken up role as co-organizer.
- The program aims at promoting the knowledge of Chinese Medicine to general public. Aged people and parents of children performance organizations had gained more understanding for the benefit of taking Chinese medicine.
- Blossom Charity Ltd has taken the chance to provide kids and teenagers and senior persons for experience gaining, confidence building and cross-age-group exchange via performing on stage, game booths, workshops and health seminars. On the other hand, Blossom Charity has arranged university students to get involvement in event operations and ceremony MC. The cross-age-group exchange via on stage performance and games, plus, the practical training for students were very successful.

More than 2,000 kids, teenagers, young parents and senior persons had gained solid experience and felt very happy about the cross-age-group interactive exchange.



「西九龍天主教及明愛學校巡禮暨 明愛義賣樂繽紛Fun」舞台表演 19-20 August 2023 (11:00am – 5:00pm) 長沙灣天主教小學

- **Organizer :** Hong Kong Caritas (Blossom Charity Ltd was invited to organize the part of performance program in the subject program)
- **Mission :** Provide experience gaining opportunities for children and facilitate performance operations experience to teenagers.
- Blossom Charity Ltd has organized the performance operations schedule, invited and co-ordination with over 100 art performance schools, centers and organizations and finally recruited over 40 schools and organizations of various districts sending over 400 children and adult members to the program which facilitated experience gaining and confidence building by public performance. What's more, the parents also expressed appreciation to the systematic arrangements to let them know the facilities of the renowned school venue and educational trend.
- Teenagers (university students and fresh graduates) also gained experience in systematic performance operations, handling sudden changes smoothly, problem solving and practical experience of MC.



雷特女孩二人三足慈善挑戰嘉年華

24 September 2023 (11:00am – 5:00pm)

- Blossom Charity Ltd (Co-organizer) with Hong Kong Rett Syndrome Association
 - Mission : To support the weakness and illness association in charity event
 - Hong Kong Rett Syndrome Association hosted the carnival, competition game and ceremony while Blossom Charity organized and operated the stage performance and game booths respectively on 24 September 2023 at Kwun Tong Sea Coast public venue.
 - Blossom Charity Ltd has gained support from over 30 children art education centers and 10 community organizations of 10 different districts to support the illness children association who arranged more than 2,000 children and teenager performers, parents and friends and volunteers in supporting the charity carnival while assisted the association to have gained knowledge in rett syndrome.
 - Also, Blossom Charity Ltd provided experience gaining opportunities to children and teenagers as well as adults and senior persons from 10 districts who involved partial carnival operations and exchange with each others, plus, building confidence from public performance. Fresh parents also gained knowledge about the illness
 - They understood more about the Rett Syndrome through games and activities while they could demonstrate their talents and build up their confidence on stage.
- More than 2,000 kid and teenagers from different districts had benefited from the program.



元宵團圓賀新歲

24-25 Feb 2024 (10:00am – 10:00pm) Laguna Mall

- Co-Organizer :新蒲崗街坊福利會，香港基層婦女聯會 (Blossom Charity Ltd was invited to wholly organize the performance program, workshop and game booth in the subject program)
- Mission : Provide experience gaining opportunities for children and facilitate performance operations experience to teenagers via CNY celebration carnival
- Blossom Charity Ltd has organized the performance, game booth and workshop operations, invited and co-ordinated with over 100 art performance schools, centers and organizations and finally recruited 35 schools and organizations sending over 600 children, teenagers and adult participating into the program which facilitated experience gaining and confidence building by public performance. What's more, sessions for interactive cross-age-group exchange was arranged and received great appreciation to the creative and systematic arrangements. After all, a motivational ceremony to support charity carnival of illness association was held too.
- Teenagers (university students and fresh graduates) also gained experience in systematic performance operations, handling sudden changes of rundown smoothly, problem solving and practical experience of MC.

